

TESSOLVE

Press release

Tessolve designs and manufactures the new flagship ADAS product of Coyote Systems

A one-stop-shop solutions provider improves time to commercialization and outstanding cost effectiveness for next generation automotive connected devices

Bangalore, India – March 29, 2018

TESSOLVE Semiconductor Pvt. Ltd. an end to end leading provider for engineering services and manufacturing management of electronic products for innovative technologies, a **Hero Electronix** venture, part of \$5 billion **Hero group**, today announced the design and manufacture of **COYOTE SYSTEM**'s aftermarket Advanced Driver Assistance Systems (ADAS) product for Europe. For this flagship product, Coyote Systems entrusted the entire project to Tessolve for a minimum period of 5 years, based on its in-depth knowledge in automotive multimedia displays and connected devices.

Tessolve Embedded Systems business unit was chosen for this project as it provides a unique one-stop-shop solution in multimedia products from specification to production and lifetime management. Hardware design based on industry leading media processor including product mechanical design, validation, industrialization, qualification and manufacturing with a worldwide approach for best cost solutions and proven European EMS partners, and boosts efficiency on a reliable and proven platform.

In this product Tessolve brings its complete reliable ecosystem thanks to its association with **Qualcomm Technologies Inc.**, a subsidiary of Qualcomm Incorporated, using the Qualcomm® Snapdragon™ mobile platform, and the famous **Robert BOSCH Group** for the EMS (Electronic Manufacturing Services) part in the French factory of the year 2017 in Mondeville.

As Aurélien DARGIROLLE – Director of the Operations in Coyote – said :

“We are pleased to have found the right partner to help us in the conception of our products, we especially do appreciate the technical expertise of Tessolve team to improve more and more the quality of our devices. Produce them in France is also a real ambition for us, and thanks to Tessolve, we are able to work with one of the best French manufacturer.”

About TESSOLVE

Tessolve - a **Hero Electronix** company, rapidly growing at 30+% y-o-y has 1450+ engineers with offices in India, Singapore, Malaysia, Europe and North America in maintaining international levels of service while providing geographic reach and cost benefits.

Tessolve is strongly positioned as a leading end-to-end services & solutions provider from chip design, testing, PCB engineering/fabrication and failure analysis through Embedded Systems / product development including supply chain management for manufacturing & lifetime.

Tessolve engineers are able to tackle and solve highly complex problems to enable product companies the tools, resources and expertise to convert physical silicon to good quality, performance, cost competitive, reliable & scalable manufacturing products as well as improving processes and reducing cycle time.

Tessolve Embedded Systems Group offers engineering support as a strategic partner with a strong ecosystem to provide value-add to its customers. Products are designed for specific markets such as Automotive, Avionics, Healthcare, Industrial, and customized for specific needs in embedded image/audio/video processing, M2M, IoT. With its complete portfolio of reliable Computer on Modules – CoM/SoM – based on TI, Intel, NXP and Qualcomm Snapdragon media processors including the appropriate Linux or Android BSP Software, Tessolve provides solution on a reliable and proven platform.

About COYOTE

Coyote is a leading provider of community-based driving assistant systems. Founded in 2005 in France, the company provides real-time information on road safety, speed limits, dangers locations, traffic hazards and traffic conditions to a Community of 5 million users in Europe. Coyote distributes its services through multiple platforms: connected devices, applications, embedded systems (Renault, PSA Peugeot-Citroën, JLR, Toyota). Coyote employs 360 people and generates a turnover of €120 million.

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